

FALL FESTIVAL

Fall Festival Sponsorship Packages can expand to include
all major NEDA events

Fall Festival is a major American dressage competition with 600 horses performing 1,500 scheduled rides over five and one half days .

A Benefit ...

By naming Joslin Diabetes Center one Fall Festival beneficiary NEDA supports Joslin's Mission: *To improve the lives of people with diabetes and its complications through innovative care, education and research that will lead to prevention and cure of the disease.*

CDI-W Saugerties

In order to represent their country in world competition, riders qualify at internationally sanctioned competitions. Fall Festival is one of the few such events in the USA.

Regional Championships

Fall Festival will host the USDF Region 8 Dressage Championships which name the regional champions (Open / Adult Amateur and Junior / Young Rider) at each level.

Dressage Show and Championships

Fall Festival is a full dressage competition with classes at all levels every day. There is special recognition in every class for Jr/YR and Adult Amateur competitors.

Sweepstakes. On Thursday and Friday Sweepstakes Championships, one at each at Training, First, Second, Third and Fourth levels. Cash awards at each level. Breed Show Sweepstakes offer cash awards for New England series competitors.

Junior / Young Rider and Adult Amateur Championships. Fall Festival features championships for the Jr/Young Riders and for Adult Amateur riders with cash awards.

Breed Show and Championships

Horses are judged—unmounted—for potential as dressage competitors. Special classes for specific breeds are held, as well as a \$5,400 Futurity, and the regional Great American USDF Breeders Championship.

FALL FESTIVAL CONTACTS

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POLICIES

No sponsorship of any sort will be processed until completed Sponsorship Agreement and full payment are received by Fall Show Contact. Sponsor level is determined by value of cash payments and donation of product or services. Refund Policies listed in the Fall Show Prize List on the NEDA website apply to sponsorship monies and donations. Preference to major sponsors entitled to certain benefits.

DEADLINES

IBC Deadline: Monday July 5, 2010
Program Deadline: Friday August 13, 2010
For mention in Show Program Sponsorship Agreement. payment and any ad copy must be received by this deadline.
Display Deadline: Sunday September 5, 2010
Fall Festival will only display and / or distribute donations / banners / flyers whose Sponsorship Agreement and full payment have been received by Fall Show Contact by this deadline.

Late Sponsorship Agreements may be rejected by Show Management and will receive no recognition, neither in distribution of donation nor in publication of results.

SPONSORSHIP OF CLASSES / CHAMPIONSHIPS

One sponsorship per class / championship on a first come basis.

Open Classes (\$50 each)

An Open Class is any class except IBC, Championship, or CDI classes.

Individual Breed Class in Breed Show (\$200 each)

Each IBC must be specially sponsored by IBC Deadline or it will be dropped. Specifically classes 31-50. Includes half page ad in show program.

Championships / Breed Show (\$250 each)

Each championship class except Grand Championship class 19.
Specifically: championship classes 3 / 6 / 7 / 12 / 17 / 18; Breeders Futurity class 90; Great American / USDF Finals classes 91 / 92 / 93 / 94.

Grand Championship / Breed Show (\$500)

Breed Show Grand Championship class 19.

Championships / Dressage Show (\$250 each)

Seven championships available. One Sweepstakes at each level: Training / First / Second / Third / Fourth level; NEDA Junior/Young Rider Championship; NEDA Adult Amateur Championship. Region 8 championship classes are unavailable.

CDI Classes / Not Grand Prix (\$250 each)

Junior, Young Rider, Prix St Georges, Intermediaire 1 or 2 level. Specifically 281C (Jr) or 282C (YR) or 283C (PSG) on Friday; 381C (Jr), 382C (YR) or 383C (Int 1) on Saturday; 481C (Jr Free), 482C (YR) or 483C (Int Free) on Sunday.

CDI Classes / Grand Prix (\$500 each)

284C (GP) on Friday; 384C (GP Special) on Saturday, or 484C (GP Freestyle) on Sunday.

MISCELLANEOUS SPONSORSHIPS

Banners (\$200 each) / Flyers (\$200 each)

Most banners will be hung along roadway approaching NEDA rings; premier locations for major sponsors. No banners in rings. Flyers must be received by Display Deadline for insertion in competitor packets. Sponsorship Agreement and full payment with delivery details must be received by Fall Show Contact by Display Deadline.

Vendor Space (\$400 for each 10' x 10' space)

Vendor limit 25. Outdoors. Limited electricity. Arrange details with Fall Festival Contact. 10'x10' and 10' x 20' vendors will be placed on grass along roadway approaching rings; no vehicle or trailer allowed alongside. Larger vendors and those with trucks / trailers will be in roadway outside NEDA Office area; maximum 12' projection into roadway. Tents with sides, ordered and set up by NEDA, for additional charge: 10'x10' \$200; 10'x20' \$275; 10'x30' \$350; 10'x40' \$400. Vehicle access before 7:30 AM, after 6:00 PM only. Sponsorship Agreement and full payment must be received by Show Contact by Display Deadline.

Donation of Product / Class Awards / Custom Designed Special Awards

Sponsorship Agreement with description and delivery details must be received by Fall Show Contact by Display Deadline. Late donations may be diverted to NEDA Fall Weekend. Special Awards will not be awarded at show, but sent afterwards.

